

## **AdTrakker Testimonials**

“This is the best thing I’ve done for my business ever! I love the email voicemail recording I receive and the recording is a great way to keep records on my transactions.”

-Ralph Pratt, Century 21 Noel David Realty, El Dorado Hills, CA

“Thank you for the 800 number. Your staff was very helpful with initial set-up. I am able to receive faxes which is great and I can follow up the calls with letters and a phone call because your system captures these details. I also like the ability to obtain reports from the system and convert the addresses to another database.”

- Martin Brown, Coldwell Banker Alliance Realty, Wittier, CA

“Freedom VOICE has been an important part of building our business. My Husband and I, licensed real estate agents, simply follow some of the marketing material and placed a few ads in our local newspaper and wait for the call to come in. The number of warm leads we get has allowed us to build our customer base to over 100 people in just a few short months. The cost in comparison to some other data capture systems is much, much less, but you get a system that is reliable and that is easy to follow and understand.”

- DeAdria Wright-Davis, Coldwell Banker United Realtors, Columbia, SC

“ I am a brand new agent in the company of some of the most seasoned REALTORS you will find in Vermont. I honestly thought I was going to have to re-think my career choice because I was having such a tough go of generating warm leads! Finding FREEDOMVOICE was a godsend! Combined with the marketing materials this system is so powerful I have more leads than I can handle and have been passing some on to the veterans in my office! That has raised some eyebrows! I have already surpassed last year’s sales and am looking forward to a much more profitable future.”

-Anonymous

“Having one toll-free number makes it easy for customers to call me but, more significantly, it allows me to capture the phone numbers of people who try to call anonymously on property listings.”

- Christian Melby, Coldwell Banker Residential Brokerage, Milton, MA

“Our Real estate agency has just been using the FreedomVOICE system for a short time and already it has allowed us to be more efficient and to get a better quality of prospect to talk to. Having an 800 and the ability to have the callers telephone # within seconds of the call gives us the lead time to get to the prospect while they are still very interested.

We have found that a very small percentage of our direct mail budget diverted to a 3 time run in a small newspaper ad has generated more calls than direct mail has over a much longer period of time.

We are excited about our future results using the FreedomVOICE system.

- Anonymous

We have many more Testimonials located at the Corporate Headquarters for reference.